

# PDP

## PROPERTY DEVELOPMENT PROGRAMME

GAUTENG: MIDRAND / CENTURION / PRETORIA\*



**CEA**  
CAREER EXCEL ACADEMY

**5 DAY  
COURSE**

Offered by Career Excel Academy (CEA)  
in collaboration with Higher Education Institutions (HEI)

### TUITION FEE: R17 600

Inclusive of all study material, venue & catering

### AIM OF THE COURSE

The PDP is an intensive five day course structured to serve all built environment practitioners. The course has been designed to provide an opportunity for public and private sector employees to study the fundamentals that underpin property development. A practice orientated assignment in which candidates have to display workplace proficiency has to be submitted within two months after classroom attendance of the course.

### STRUCTURE AND CONTENT

This programme deals with the development process regarding residential, commercial and industrial property. A real life workshop takes you through the practical structuring of a feasibility study.

*\*Accommodation and transport: You are responsible for your own accommodation and transport.*



#### ROLE PLAYERS

Role players within the built environment are analysed

- The developer
- The architect
- The town planner
- The engineers
- The quantity surveyor
- The conveyancer
- The broker/estate agent
- The property manager
- The local authorities
- The valuer
- The banking sector
- The investor
- Listed property funds
- The Government

#### PROPERTY ECONOMICS

- Types of properties
- Property as investment

#### PROPERTY TRENDS, MARKETING AND MANAGEMENT

- Trend & market analysis
- Types of properties
- Property management



## GREEN BUILDINGS

Intelligent, energy efficient and green buildings  
Passive environmental control

## PROPERTY LAW

Legal environment  
Immovable property law  
Contract law  
Property sales  
Property leasing  
Conveyancing of property  
Municipal rates and taxes

## PROPERTY VALUATIONS

Basic concepts  
Methodology  
Non-market properties

## PROPERTY DEVELOPMENT PROCESS

Development process  
Town planning scheme  
Case study  
Feasibility analysis  
Investment process  
Cash flow

## TIME VALUE OF MONEY

Applications  
Measures  
Loan repayments  
Calculations

## PROPERTY FINANCE AND RISK

Methods, sources and risks  
Financing process

## CERTIFICATION

A certificate of competence is issued to delegates who have taken part in the knowledge survey and completed the assignment successfully. A certificate of attendance is issued to other delegates. In terms of the Higher Education Quality Committee (HEQC) Framework for Delegated Functions, Higher Education Institutions (HEI) have the authority to quality assure its own Short Learning Programmes (SLPs) and the certification is thus also SAQA compliant.

## WHO SHOULD ATTEND

The course is structured to benefit both private and public sector delegates who are tasked with the development, upgrading and management of properties.

## COMMENTS FROM DELEGATES WHO ATTENDED PREVIOUS PDP COURSES FACILITATED BY CEA

Excellent & focussed

Very enriching and informative. All the lecturers have great insight.

It was very informative and it presented all the diverse topics within the industry.

The entire course was very informative and eye opening to me as somebody entering this industry.

## ASSESSMENT

As part of our ongoing quality assurance, candidates take part in the following: A short open book "Knowledge Gained Survey" on the final day of the programme.

Compilation and submission of a practical and own workplace applicable assignment two months after completion of the course.

The course content is extensive, but delegates receive comprehensive study material for utilisation when preparing the assignment, and to support future career development.

*Our continuous quality management and evaluations obtained from delegates consistently reflect that our property development courses are excellent learning experiences.*

*Enhance your career prospects now!*

## INFORMATION AND REGISTRATION

Queries related to Course Content: Prof Dries Hauptfleisch  
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